

University of Pretoria Yearbook 2021

International marketing 873 (GIL 873)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	21 contact hours per 3 week-cycle
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 2

Module content

This elective offers you an opportunity to synthesize what you have learned from your career, life and experiences while on your MBA journey, and as it relates to your own diversity and inclusion experiences. You will evaluate your own identity with regards to your own mindset on diversity and inclusion. The elective will assist you to identify a growth path for your individual development as well as your company's development in diversity and inclusion practices. You will identify strategies for support and inclusion in organisations. The elective will offer insights into unconscious bias against people from different social groups than you.

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